



TRADING UP

A producer of PET preforms and high-density polythene plastic closures for use in water packaging, Zahrat Al-Waha for Trading Co. is a market leader in the Saudi Arabian plastics industry.

Much of the company's senior management team has been with the business since its inception, which means it has a substantial amount of experience and is highly attuned to the dynamics of its operations and the economic conditions in which Zahrat Al-Waha has succeeded.

As a result of increasing demand for plastic production in the Kingdom, Zahrat Al-Waha has the opportunity to grow its range of products and expand into new markets in Africa and the Middle East. The company is succeeding despite facing challenges such as strong competition, the instability of raw materials, and the need to sustain competitive pricing.

Under the leadership of CEO George Abdulkarim George Mussa and Chairman Ahmed Hammoud Ibrahim Altheyab, Zahrah Al-Waha is working to reduce its carbon footprint. It is introducing advanced technologies, shifting toward more lightweight products and alerting international companies that it prioritizes technologies which have a positive environmental impact.

To extend its caring approach to employees, the company focuses on creating safe working environments and providing high-quality accommodations, as well as supporting the Kingdom's Saudization policy with the goal of providing jobs for Saudi nationals. In addition, the company believes that its listing on the Saudi Exchange is helping it build strong relationships with customers.

ESG practices

The environmental/ social /governance responsibility of the company is represented in the following ways:

- 1- Using high technology equipment that has no negative impact on the environment
- 2- The company adheres to the laws and regulations governing environmental protection

Zahrat Al-Waha for Trading Co.

www.zaoasis.com

Year company founded: 2003

Number of employees: 140

Market capitalization: SAR 1.18 billion

9.55%

2019 profit margin

- 3- Employment, which is one of the most important sources of economic development, through the company employing individuals in its various sectors
- 4- Stimulating economic development by purchasing resources from local companies
- 5- The company adheres to the corporate governance regulations and laws governing share trading and shareholder rights

Awards & achievements

- 1- The company certified ISO9001:2015 Quality Management System
- 2- The company certified ISO2200:2005 Food Safety Management System
- 3- The company achieved excellent returns for shareholders during 2020
- 4- We achieved our goal in 2020 by increasing sales and growing our domestic and international customer base
- 5- Profitability for 2020 was 9.55 percent

Zahrat Al-Waha for Trading Co. is expanding its product range



IR practices

- 1- Maintain a digital portal to keep investors updated
- 2- Create high-quality annual reports
- 3- Conduct informative earnings calls
- 4- Integrate media relations into our IR Strategy

Company sector

Zahrat Al-Waha for Trading Co. is a part of the Materials sector. The company conducts its business through its factory in Al Kharaj Exit#7 for manufacturing the PET Preform and HDPE Closures.

Corporate messaging

Zahrat Al-Waha for Trading co. is building a new concept by manufacturing the PET Preform and

HDPE Closures, which provide a variety of high-quality, competitively priced products in different sizes and weights. The company's strategy is designed to meet the needs of its partners and customers, and allows it to take advantage of its leading position and gain additional market share through expansion in and outside the Kingdom (GCC, the Middle East, North and Central Africa). By strengthening its position as a partner with the preferred water sector and producers of juices, the company is well-positioned to achieve its vision.

The company also devotes resources to diversifying its products, both to drive sales growth and mitigate the impact of future fluctuation in local and international demand. The potential for growth extends beyond Zahrat Al-Waha's core customers to investments in its industries: CSD, juice, and dairy products. All of this forms the background for optimizing capital allocation and creating long-term value for shareholders.

Key company data

The company's key data are available on a quarterly and annual basis.

Competitive advantages

Zahrat Al Wahah Trading Company has many competitive advantages, including:

- 1- Meeting customer needs with flexibility and speed
- 2- Advanced manufacturing technology
- 3- Strong logistics and operational efficiency
- 4- An experienced staff