

# PRE-EMINENCE IN PRINTING AND PACKAGING



الشركة السعودية للطباعة والتغليف  
Saudi Printing & Packaging co.

Established in 1963, Saudi Printing and Packaging Company (SPPC) is one of the pre-eminent names in the regional printing and packaging sectors.

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[www.sppc.com.sa](http://www.sppc.com.sa)

Year company founded: 1963

Number of employees: 1,500

Market capitalization: SAR 1.47 billion

SPPC has large printing facilities in Riyadh, Jeddah, and Dammam and large packaging production facilities in Riyadh, Jeddah, Al-Madinah Al-Munawwarah, Dubai, Sharjah, and Abu Dhabi.

The company prints some of Saudi Arabia's most important newspapers – such as Alsharq Al-Awsat, Al-Eqtisadiyah, Al Riyadiyah, and Arab News – provides significant printing services to Government and private sector clients and prints schoolbooks for the Saudi Ministry of Education.

The company's other main business line is packaging, a service it provides to both domestic and international clients including Pepsi, McDonalds, and Unilever. The company focuses on flexible packaging and labels, preforms and closures, films and bags, cups, containers and Clingfilm, food packaging, and hygiene solutions.

SPPC has grown its packaging export significantly in recent years. The company sees opportunities to expand its packaging customer base by reaching emerging markets, particularly countries in Africa.

SPPC's innovation in packaging is helping to set the parameters for sustainability and environmental performance in Saudi Arabia. Innovative products include a closure-free PET bottle sealed only by a lid. The company is focused on reducing the energy it uses in production technologies, increasing recyclability in its printing and packaging operations, and encouraging customers to reduce the carbon footprint of their businesses, further contributing to a sustainable Saudi Arabia.

# 13

## The number of production sites SPPC has across Saudi Arabia and the UAE

SPPC is managing challenges in the printing sector by offering high-quality products and services at competitive prices and widening its customer base across new sectors and markets. The company benefits from prompt delivery to market, optimum capacity utilization, and bulk supply.

SPPC packaging products play an important part in the food and beverage supply chain, while at the same time fulfilling our role as a valuable member of the communities that we serve.

*In 2020, SPPC delivered more than SAR 93 million of textbooks to the Saudi Ministry of Education*



The company is committed to driving sustainability within its industry, as demonstrated by its development of the first transparent bio-degradable PLA (Polylactic Acid) water bottle produced in the Middle East and made from 100 percent plant-based polymers.

SPPC continues to pursue opportunities that strengthen both its position in the region and its contributions to customers, enabling the company to grow revenue, enhance profits, and strengthen the financial position of the group.

### Saudi Printing and Packaging Company (SPPC) - A regional industry leader with world class standards

With 1,500 employees and 13 production sites in the Kingdom of Saudi Arabia and the United Arab

Emirates, SPPC is a regional leader in the printing and packaging industry.

SPPC has 57 years of experience in understanding its customers' needs and providing them with high-quality products. The company's products and services offer competitive advantages and help position many of its customers as market leaders.

Our customers, including high-end multinational brand owners, appreciate our state-of-the-art technologies, continuous investment in new production facilities, and vast industry experience.