

MATERIAL TRANSFORMATION



Saudi Ceramic Company has gained great fame thanks to its commitment to the highest quality standards and the provision of innovative products to the local and international markets. The company operates industrial production facilities equipped with the latest technology.

Thanks to its adoption of the latest research and development technologies, the company plays a major role in the construction sector in the Kingdom of Saudi Arabia, where it has obtained many international and local quality certificates.

Saudi Ceramics

www.saudiceramics.com

Year company founded: 1977

Number of employees: 3081

Market capitalization: SAR 2.87 billion

The Saudi Ceramic Company was established in 1977, and is a Saudi joint stock company that enjoys a reputation in the industrial field, reinforced by the company's inclusion in the Saudi Exchange, which contributed to the company maintaining a large share in the market. The company operates 15 factories in six sectors, including: ceramic tiles, sanitary ware, electric water heaters, plastics, red bricks, and desert mines.

The company has 40 showrooms all over the Kingdom which supported the Saudi Ceramic Company in achieving its distinguished position in the domestic market while exporting to more than 60 countries worldwide.

Within the framework of Saudi Arabia's Vision 2030, the company is committed to achieving the goals aimed at transforming the Kingdom into a pioneering industrial power by providing job opportunities for Saudi citizens and enhancing the Saudi trade balance by exporting its local products to global markets. The company also supports social responsibility initiatives by donating to charities and schools within the Kingdom, in addition to developing the capabilities of its employees through continuous training.



Saudi Ceramics has 15 plants operating in six segments



60

The number of countries Saudi Ceramics exports to worldwide

Company activity

The company manufactures, stores, transfers and markets ceramic and porcelain tiles, sanitary ware and their supplements, electric and solar water heaters, boilers, special paint materials (frit), red clay bricks and their accessories, clay pipes, plastic products, bathtubs, showers, acrylic, plastic, ceramic and plastic road signs, construction solutions and technologies, and housing project solutions.

Investor relations practices in the company

The Saudi Ceramic Company strengthens its relations with investors by using the financial schedules to optimize plans and making best use of the opportunities to engage with the market, whether by holding bilateral meetings, group meetings, phone calls, or via email messages.

Our ESG Practices

- Protecting the interests of shareholders of the company and enabling them to obtain information in a transparent and fair manner.
- Monitor and achieve the company's goals and maximize shareholder wealth.

- Developing the administrative structure and brand independence.
- Building a close and strong relationship between the company's management, employees, suppliers, creditors, and others.
- Using the company's resources more efficiently.
- Providing a good working environment for employees to achieve best performance.
- Attracting foreign investors and gaining their confidence through the effective exercise of corporate governance.

What differentiates Saudi Ceramics?

- A famous brand in the Kingdom of Saudi Arabia and GCC
- Quality products with an excellent reputation
- Continuously improving and developing products and innovating new products such as manufacturing pre-designed PODS showrooms.
- One of the largest factories for tiles and sanitary ware in the Kingdom of Saudi Arabia.
- Exporting the products to more than 60 countries worldwide
- Contributing to strengthening the construction sector in the Kingdom of Saudi Arabia.
- Significant localization of technical and administrative jobs in the company.