### DELIVERING SPACES FOR TODAY, CREATING PLACES FOR TOMORROW



Red Sea International Company

www.redseahousing.com Year company founded: 2006 Number of employees: 2,000 Market capitalization: SAR 1.33 billion

Headquartered in Jeddah, Kingdom of Saudi Arabia, Red Sea International Company is a horizontally and vertically integrated building technology, real estate and facility management company focused on both mass volume and bespoke product.

Recognized as a leader in offsite modular production and assembly, RSI's focus is the transformation of building design and construction through digital technology, future-focused methods and optimized supply chains.

With an established footprint in over 65 countries worldwide, the company's experience stretches back over 40 years of designing, manufacturing, and installation.

In real estate, RSI is focused on creating better ways of living via vibrant, mixed-use communities in high-performing environments that positively impact people's lives and contribute to safe-guarding the future of the planet.

The technology and practices behind the company's offsite volumetric and mass modular solutions for the built environment support and enable Net Zero and Circular Economy initiatives.

As the premier designer and manufacturer of modular buildings of choice in the Middle East region, the innovative and diverse product portfolio comprises high-quality, fast, reliable and durable "instant" modular buildings for remote life support and facilities as well as fast-track bespoke solutions for any building class or type.

RSI has vast experience and is a recognized leader in delivering housing solutions and residential complexes for employees of local and international companies and in community management, support services, and operation.

With a long history of delivering and operating in remote locations, RSI's production and logistics capability and product base can be leveraged at short notice for global and regional emergencies, disaster relief, and support internationally.

The company employs 2,000 highly talented staff including over 1,000 in Saudi Arabia.

The company's executive management comprises highly capable industry leaders in landed and built asset development, modular technologies, production and execution, and facility and asset management.

It is backed by a high-powered Board.

### **Operations and differentiators**

One of Red Sea International's strategic strengths is its capability and experience in multiple sectors and its extensive geographical footprint.

RSI has over 70 acres of manufacturing and operational facilities in the Kingdom of Saudi Arabia, UAE, Malaysia, and Ghana which allows us to support major clients and projects across the Middle East, Central and Southeast Asia, and Africa.

## 65

### Countries where Red Sea has a presence

This global capability has allowed the company to deliver and complete challenging projects in remote locations in over 65 countries around the world.

Module production and assembly takes place in an off-site factory-controlled environment, allowing for a more sustainable building process with waste avoidance upstream, high standards of quality control and testing and reduced site disruption and disturbance.

Reduced construction times ensure at least 50 percent faster occupancy and thereby faster ROI than can be achieved by conventional methods.



Red Sea International uses products that are manufactured in its own factories, including wastewater treatment, reverse osmosis plants, and sewage and fuel tanks for remote locations.

RSI's research and development team is at the forefront of product development, leveraging technology to create future-focused products.

In 2013, the company established its Building Materials Trade Division which is focused on the production and distribution of architectural, industrial, and marine paints.

Sectors served by RSI across its business units of real estate, modular technologies and facility management include:

- Plug-and-Play City Districts
- Landed Developments
- Municipal
- Commercial
- Residential
- Retail & Hospitality
- Education
- Health
- Sports
- Events
- Industrial/ Manufacturing
- •Oil & Gas/ Mining
- Government & Military
- Community and Facility Management and On-site Support Services
- Rapid Deployment for Global Emergency and Disaster Relief

Commercial models for modular products include Sale, Lease, Build, Own and Operate (BOO), Build and Operate (BO) and rental.

# The production capacity of RSI's plants exceeds 1 million square meters per year

The company is specialized in turn-key solutions, delivery and operation.

The company has an unwavering commitment to quality. It is certified to ISO 9001:2015 and ISO22000 and is an approved supplier of Saudi Aramco. It is one of the few companies to hold the coveted "9com" certification.

RSI is proud to count some of the world's leading organizations as clients. These include Saudi Aramco, Fluor, Bechtel, KBR, Halliburton, Hyundai Heavy Industries, SABIC, Ma'aden, SANAD, and the US Government.

#### Vision 2030

The Kingdom of Saudi Arabia's Vision 2030 initiative and its related programs, including the Economic Transformation Program and the Housing Program, heralds a focus on the future of a nation and its people that is unparalleled.

The Kingdom is investing many billions of dollars in ensuring these initiatives and programs, which require high quality, mass volume buildings, will succeed.

RSI has a role to play contributing to the success of this national program, leveraging its in-country capabilities and position as supplier of choice for mass volume modular construction projects and the company is focused and engaged - directly and through exciting partnerships - on being a key facilitator and enabler to support these transformational programs.

## 600,000

People accommodated in RSI communities globally