## CREATING JOBS AND PROVIDING RETURNS TO INVESTORS

Established by His Royal Highness Prince Alwaleed bin Talal Al Saud in 1980 in Riyadh Saudi Arabia, Kingdom Holding Company (KHC) has been ranked as the largest Private company in Saudi.



## **Kingdom Holding**

www.kingdom.com.sa Year company founded: 1980 Number of employees: 13 Market capitalization: SAR 29.46 billion



Talal Ibrahim Al Maiman CEO, Kingdom Holding

## 53%

## Percentage of women in the workforce

Since its establishment, Management has been committed to a prudent Investment strategy with the aim to maximize shareholder's return and diversifying its sources of income within acceptable risk parameters by investing in high-quality assets in various sectors globally. The company's management is proud to have achieved this prestigious standing as the largest private Saudi company that operates its business activities from the Saudi Capital in accordance with the directives of the leadership of the kingdom of Saudi Arabia.

Having always had a strong conviction in the stability and strength of the Saudi economy, KHC has doubled its strategic investments domestically, by adding high quality assets to its unique portfolio in promising sectors such as real estate, healthcare, education, and aviation. KHC remained committed to listing its shares on the Saudi Exchange instead of international exchange despite having the option and the profile that would enable it to list internationally. The company has always believed the Saudi Exchange is one of the best exchanges to list on giving the liquidity, depth and stability it offers.

We seek to expand our business by contributing to new sectors while maintaining the strength of our business performance



The company went public on the Saudi Exchange in 2007 and was one of the largest public offerings on the regional level, to prove to foreign investors the attractiveness of the Saudi capital market.

The company's board of directors has worked to develop, oversee, and support the company's global investment strategy and continues to review its priorities and strategy. This was evident in the wake of the global financial crisis of 2008, which struck the global economy, yet the company was successful in maintaining its position as a leader in the investment world, and continued to strengthen its investment and commercial relationships with leading domestic and international banks. With the announcement of the Kingdom's Vision 2030, KHC anticipated significant positive changes, which led to its decision to acquire a sizeable stake in Banque Saudi Fransi (BSF) while redeploying capital which had been invested in international assets to support the Kingdom's economy and benefit from a promising domestic investment environment. In addition, and as part of its key objectives, the company's management has continued to support and develop local talents achieving Saudization rates up to 93% by the end of 2020, of which 53% has been female workforce.

More recently and in continuation to our commitment to the Kingdom of Saudi Arabia and our leadership, the Custodian of the Two Holy Mosques and His Royal Highness the Crown Prince, may God protect them, KHC has always been on the forefront of committing resources to support the government's efforts to mitigate the negative impact of the Coronavirus pandemic.

With the grace of God and our experience in managing risk and deploying capital in solid blue-ship assets in a well-diversified manner, the company has managed to overcome the exceptionally challenging economic environment that affected the global economy.

