

DIVERSIFYING FOR SUCCESS



Established in Jazan City in 1993, Jazan Energy and Development Company (Jazadco) operates in several sectors vital to the development of a sustainable Saudi economy: aquaculture, agriculture, manufacturing, and real estate.

Jazan Energy and Development Company (JAZADCO)

www.jazadco.com.sa

Year company founded: 1993

Number of employees: 328

Market capitalization: SAR 832 million

The company, which is led by CEO Bedor Alrashoudi, entered the aquaculture sector in 2002, launching a shrimp farming project in Sawarmah village, south of Jazan City, where the water temperature is suitable throughout the year for shrimp farming and water quality is sufficient to ensure high production while minimizing stress and disease – factors that contribute to the superior quality of Jazadco's shrimp. Moreover, the shrimp farm is equipped with a processing plant for freezing and packing shrimp in order to preserve their quality. The plant produces approximately 3,200 metric tons of head-on shell-on shrimp per year and exports to several countries around the world.

Jazadco Fruits Farm is one of the largest mango farms in Saudi Arabia, with more than 15,000 mango trees. As part of its innovative growth strategy, Jazadco has acquired 65 percent of Mango Jazan Store, an app and online retailer that promotes and sells several types of mangos that grow in the region. By investing in advanced sales and marketing technology, the company is seizing an opportunity to promote products from Jazan to the entire Kingdom, creating an outstanding customer experience and reaching out to new markets.

The value of water for Saudi Arabia can never be underestimated, and given that the Jazan region has ample water supply, Jazadco has a unique opportunity to be at the forefront of the industry. Jazadco advanced bottled water factory complies with the highest quality standards, which has helped the factory obtain several certificates such as the ISO 22000 international quality certificate, the ISO 9001 quality management certificate, the NSF international quality acknowledgment certificate, and Saudi SASO certificate.

15,000

Mango trees owned

The Jazan region has seen significant growth in residential and commercial buildings due to the high rate of population growth, a push toward urbanization, and the overall development of the region. With that in mind, Jazadco has invested in the real estate sector. The company currently develops, operates, and manages several residential and commercial properties. Jazadco owns a housing compound with 415 residential units and the company is developing a new commercial and residential project in Jazan city, covering 81000 square meters. This project is located adjacent to the Jazadco building complex with a complete infrastructure. In addition, the company owns Jazan-in Hotel, its headquarters that it partially rents to other tenants, and Dabia commercial buildings.

Jazadco's strategic direction is closely aligned with Vision 2030, capitalizing on the opportunity presented by modern technological solutions to solve current challenges and meet future demands, reaching clients across the Kingdom of Saudi Arabia and tapping into new markets within and beyond the Kingdom. The company has put in place a roadmap linking tourism with agriculture, opening up significant opportunities for promoting local production and retaining tourism earnings in the area.



The current company capital is SAR 500 million divided into 50 million shares



Shrimp farming project

Jazadco's shrimp farming project is the largest one in the Jazan region, an 1600 hectares land area with a cultivated area of 440 hectares (water-spread area) and an expandable annual production capacity of 3,200 tons of white shrimp (HOSO P. vanamei). Jazadco's production is sold locally and exported around the world under the previous brand name of "LAZEEZ JAZADCO" and "JAZADCO SHRIMP" today. Our facilities include a factory attached to the shrimp farm, where we prepare and process high-quality shrimp. The project has received the ISO 22000 certificate, which includes the Hazard Analysis and Critical Control Points (HACCP) certificate, as well as the Saudi standards certification SASO and Best Aquaculture Practices (BAP) certificate.

Mango Jazan

Since its launch in 2012, Mango Jazan has emerged as a major link between mango farmers in the Jazan region in Southern Saudi Arabia and its fans across Saudi Arabia until it was acquired in 2019 by Jazadco, which owns one of the Kingdom's largest mango farms containing nearly 15,000 mango trees that produce more than 2,000 tons of mangos per year. The Mango Jazan app provides a unique online shopping experience with multiple payment and delivery options such as credit cards, mada cards, and SADAD service. The app also enables customers to send gifts in luxury packaging with custom printed messages to create an unforgettable memory. The Mango Jazan app is available in two versions on the App Store for iOS users and the Play Store for Android users.