

## CONSUMER DISCRETIONARY SECTOR

### Consumer Durables & Apparel

#### Al Abdullatif Industrial Investment Co.

[www.carpets.com](http://www.carpets.com)  
Sector: Consumer Discretionary (Consumer Durables and Apparel)  
Region: Riyadh  
Contact info:  
Saad Alqarni  
+966 500799922 / +966 11 265 8888-666  
saad@carpets.com

#### Naseej International Trading Co.

[www.al-sorayai.com/en](http://www.al-sorayai.com/en)  
Sector: Consumer Discretionary (Consumer Durables and Apparel)  
Region: Jeddah  
Contact info:  
Omar Taha  
+966 502293934 / +966 544753841 / +966 11 622 2608  
otaha@al-sorayai.com

#### Fitaihi Holding Group

[www.fitaihi.com.sa](http://www.fitaihi.com.sa)  
Sector: Consumer Discretionary (Consumer Durables and Apparel)  
Region: Jeddah  
Contact info:  
Reda Toubar  
+966 554975570 / +966 12 260 4200  
Reda.Toubar@fitaihi.com.sa

### Lazurde Company for Jewelry

[www.lazurde.com](http://www.lazurde.com)  
Sector: Consumer Discretionary (Consumer Durables and Apparel)  
Region: Riyadh  
Contact info:  
Osama Ibrahim Ahmed Sultan  
+966 504930040 / +966 11 265 1119 Ext. 304  
osama.soltan@lazurde.com

### Saudi Industrial Development Co.

[www.sidc.com.sa](http://www.sidc.com.sa)  
Sector: Consumer Discretionary (Consumer Durables and Apparel)  
Region: Jeddah  
Contact info:  
Tariq BaMohammed  
+966 504660400 / +966 12 610 2222  
tareq@sidc.com.sa

### Thob Al Aseel Co.

[www.alaseel.com](http://www.alaseel.com)  
Sector: Consumer Discretionary (Consumer Durables and Apparel)  
Region: Riyadh  
Contact info:  
Ahmed Alomar  
+966 509733999 / +966 11 465 2000  
aalomar@alaseel.com

**Consumer Services****Development Works Food Co.**

www.dwf.com.sa  
 Sector: Consumer Discretionary (Consumer Services)  
 Region: Dammam  
 Contact info:  
 Awad Abdulmajed  
 +966 554875792  
 awad@dwf.com.sa

**Abdulmohsen Alhokair Group for Tourism and Development**

www.alhokair.com  
 Sector: Consumer Discretionary (Consumer Services)  
 Region: Riyadh  
 Contact info:  
 Mohammed Mousa  
 +966 11 413 4444 ext. 273 / +966 500865909  
 m.mousa@alhokair.com

**Alkhaleej Training and Education Co.**

www.alkhaleej.com.sa  
 Sector: Consumer Discretionary (Consumer Services)  
 Region: Riyadh  
 Contact info:  
 Mohammed Sadiqi  
 +966 504116202 / +966 11 462 3260 Ext. 156  
 fasiddique@alkhaleej.com.sa

**Ataa Educational Co.**

www.ataa.sa  
 Sector: Consumer Discretionary (Consumer Services)  
 Region: Riyadh  
 Contact info:  
 Adel Daswqi  
 +966 11 450 3752 / +966 504220623  
 adelnader@ataa.sa

**Dur Hospitality Co.**

www.dur.sa/en  
 Sector: Consumer Discretionary (Consumer Services)  
 Region: Riyadh  
 Contact info:  
 Saeed Bukhari  
 +966 11 481 6666  
 IR@dur.sa

**Herfy Food Services Co.**

www.herfy.com  
 Sector: Consumer Discretionary (Consumer Services)  
 Region: Riyadh  
 Contact info:  
 Saleh Alfathel  
 +966 555553700 / +966 11 450 3767 Ext. 1212  
 saleh@herfy.com

**LEEJAM Sports Company**

www.leejam.com.sa  
 Sector: Consumer Discretionary (Consumer Services)  
 Region: Riyadh  
 Contact info:  
 Saud Alraqaas  
 +966 550656286 / +966 11 210 1015 Ext 212  
 sraggas@leejam.com.sa

**National Company for Learning and Education (NCLE)**

www.edu.com.sa  
 Sector: Consumer Discretionary (Consumer Services)  
 Region: Riyadh  
 Contact info:  
 Abdullah Alshariq  
 +966 11 492 6606  
 investor.relations@edu.com.sa

**Raydan Food Co.**

www.raydan.com.sa  
 Sector: Consumer Discretionary (Consumer Services)  
 Region: Jeddah  
 Contact info:  
 Fahad Alsulami  
 +966 558999998 / +966 11 678 1177 Ext. 110  
 fahad@raydan.com.sa

**Seera Group Holdings**

www.seera.sa/en  
 Sector: Consumer Discretionary (Consumer Services)  
 Region: Riyadh  
 Contact info:  
 Talal Alhathal  
 +966 505432999 / +966 11 290 9299  
 talal.alhathal@altayyargroup.com

### **Tourism Enterprise Co.**

www.shamstourism.sa  
Sector: Consumer Discretionary (Consumer Services)  
Region: Dammam  
Contact info:  
Mohammed Alshatiwi  
+966 566666018 / +966 13 896 6633 Ext. 210  
malshtiw@shamstourism.sa

### **Retailing**

#### **Abdullah Saad Mohammed Abo Moati for Bookstores Co.**

www.abomoati.com  
Sector: Consumer Discretionary (Retailing)  
Region: Riyadh  
Contact info:  
Ali Alharbi  
+966 554177977 / +966 11 401 0113 - 300  
s.alharbi@abomoati.com

#### **Al Hassan Ghazi Ibrahim Shaker Co.**

www.shaker.com.sa  
Sector: Consumer Discretionary (Retailing)  
Region: Riyadh  
Contact info:  
Khaled Bakhsh / Hossam Badraldeen  
+966 504689886 / +966 11 263 8900 Ext. 11450 /  
966560204005  
k.bakhsh@shaker.com.sa  
Hossam\_Akkad@Shaker.com.sa

#### **Baazeem Trading Co.**

www.baazeem.com  
Sector: Consumer Discretionary (Retailing)  
Region: Riyadh  
Contact info:  
Mohammed Salem  
+966 509956637  
masalem@baazeem.com

#### **Fawaz Abdulaziz Alhokair Co.**

www.fawazalhokairfashion.com  
Sector: Consumer Discretionary (Retailing)  
Region: Riyadh  
Contact info:  
Haroon Al Motairi  
+966 50 635 8088 / +966 11 435 0000 Ext. 333  
haroon@fahretail.com

### **Jarir Marketing Co.**

www.Jarir.com  
Sector: Consumer Discretionary (Retailing)  
Region: Olaya  
Contact info:  
Sulaiman Al-Hamad  
+966 555554181 / +966 11 462 600 Ext. 1442  
alhamad@jarirbookstore.com

### **Saudi Automotive Services Co.**

www.sasco.com.sa  
Sector: Consumer Discretionary (Retailing)  
Region: Riyadh  
Contact info:  
Hind Albsaam  
+966 555463171 / +966 11 206 8855 Ext. 1518  
albassamh@sasco.com.sa

### **Saudi Company for Hardware (SACO)**

www.saco-ksa.com  
Sector: Consumer Discretionary (Retailing)  
Region: Riyadh  
Contact info:  
Mustafa Alhimssi  
+966 558157206 / +966 11 499 3595  
investors@saco-ksa.com  
mustafah@saco-ksa.com

### **United Electronics Co. (eXtra)**

www.investors.extrastores.com  
Sector: Consumer Discretionary (Retailing)  
Region: Al Khobar  
Contact info:  
Mohammed Abdulhamid  
+966 592000085 / +966 13 829 9600 Ext. 3625  
abdelhamid.m@extra.com